

Advertising in “The Grower”

“The Grower” is the Newsletter of the Association of Scottish Shellfish Growers. It is published quarterly in **March, June, September December**. It is distributed as hard copy to all members of the Association and to Government and Policy organisations and contributors. It is also published on the Association web site www.assg.org.uk and there is an extensive and highly targeted mailing list which extends its coverage to all parts of the globe.

The newsletter welcomes submission of any material relevant to the interests of shellfish farmers. Articles should normally be not more than 1200 words but we are happy to publish anything from just a paragraph of 200 words to the longer item with the only requirement being that it should be of interest or concern of the shellfish farming community. We particularly welcome photos to accompany articles or just of general interest. We also welcome experience accounts from other parts of the world.

Deadlines for copy are:-

March 5th

June 4th

September 1st

December 1st

Articles or notices should meet these deadlines.

Advertising costs are £200 full page, £100 half page and £50 quarter page. Members of the ASSG can place small ads free of charge (less than a quarter page).

YEARLY CONTRACTS—adverts can be booked for a 4 issue contract with a discount on the above prices - (£720 for 4 full page ads, £360 for 4 issues of half page £180 for 4 quarter page ads).

Payment for a four issue contract will be payable **after the first insertion**. See overleaf for sizing information.

Leaflet insertion is charged at £160

Any enquiries should be addressed to the editor

Dr Janet H Brown

Jan.brown.shellfishteam@outlook.com

Tel # 44 1786 479038

See overleaf for size specifications.

Adverts should be submitted as **high resolution Adobe files, OR Jpegs OR Word documents**

Seek advice for the Editor if you are unsure.

Adverts in other formats cannot be accepted.

Whole page 25.8 x 17cms
£200 (£720 for 4 issues)

Half Page 12.9 x 17.0cms
£100 ((£360 for 4 issues)

Quarter Page Vertical
12.9 x 8cms
£50 (£180 for 4 issues)

Quarter page Horizontal
6.4cms x 17.0 cms
£50(£180 for 4 issues)